

**Education & Reserach Experience**

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**Graduate Program in Iowa State University**

MFA in Graphic Design

Summer 2016 — Spring 2018

*How to improve the brand experience through the environmental graphic design*

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**Graduate Program in Iowa State University**

MA in Environmental Graphic Design

Fall 2014 — Spring 2016

*Designing a brand identity + brand experience through a popup store*

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**Handong Global University(HGU), Pohang, KOREA**

Bachelor of Art & Science 2008

*Brand Identity system and package design for the Korean traditional food, Kimchi*

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**Teaching Experience**

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**Graphic Design Studio I for Sophomore**

Teaching assistant, Instructor of record, Iowa State University, USA 2017 Fall.

*Sophomore level, Studio course, Graphic design department*

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**Digital Design Communication**

Teaching assistant, Instructor of record, Iowa State University, USA 2017 Spring and Fall.

*Sophomore level, Lecture + Studio course, Open to all ISU students*

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**Freshman Core Design Program**

Teaching assistant, Instructor of record, Iowa State University, USA 2016 Fall.

*Freshman level, Studio course, College of Design required studio*

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**Advanced Editorial Design**

Lecturer, Handong Global University, Korea 2014 Spring.

*Junior level, Studio course, Design department*

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**Public Design**

Lecturer, Handong Global University, Korea 2013 Fall.

*Junior level, Studio course, Design department*

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**Advanced Editorial Design**

Lecturer, Handong Global University, Korea 2013 Spring.

*Junior level, Studio course, Design department*

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**Design Project 2**

Lecturer, Handong Global University, Korea 2012 Fall.

*Junior level, Studio course, Design department*

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**Editorial Design**

Lecturer, Handong Global University, Korea 2012 Spring.

*Junior level, Studio course, Design department*

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## Practical Experience

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### **Hewants Design, KOREA**

Creative & Art Director, Jul. 2012 — now

*Clients : UNICEF, DAELIM, Dealim University, National Museum of Contemporary Art, KOREA.*

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### **Iowa State University, USA**

Teaching Assistant, Instructor of record, Design College, May 2016 — Now

*Classes : Design core studio for Freshman in College of Design, Design studio for sophomore level in ISU, Design studio for sophomore year in Graphic Design.*

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### **Iowa State University, USA**

Instructional designer at FP&M, May 2016 — Aug. 2017

*Design on-line training module for new employees in ISU.*

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### **Iowa State University, USA**

Research Assistant, Graphic Design department, Jan. 2015 — May 2016

*Assist a Graduate coordinator in Graphic design department.*

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### **Markers Alliance, KOREA**

Designer & Art Director, Dec. 2007 — Jun. 2012

*Clients : Prain, JOH&Company, Ministry of Security and Public Administration, Minister of Culture, Sports and Tourism, DAELIM, Dealim University, National Museum of Contemporary Art, KOREA.*

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### **Cross Point, KOREA**

Intern, Jul. 2007 — Aug. 2007

*Clients : STX, Hanssem, Gongju University, etc.*

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### **Design Institue of Handong Global University, KOREA**

Assistant designer, Oct. 2002 — Nov.2007

*Clients : Pohang, Youngduk, Handong Global University, etc.*

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## Honors

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<b>Award</b>	<b>Teaching Excellence Award</b> Iowa State University 2017
	<b>58th Annual ADAI (Art Director's Association of Iowa) Design Exhibition 2016</b> Best of the category (Environmental Graphics)
	<b>39th Korean Industrial Design Exhibition 2004</b> Selection Prize
	<b>International Communication Design Competition 2006</b> Special Selection Prize
<b>Exhibition</b>	<b>58th Annual ADAI (Art Director's Association of Iowa) Design Exhibition</b> West End Salvage, Des Moines, IA, USA. 2016
	<b>Graphic Design Graduate Show</b> Design Main, Ames, IA, USA. 2016
	<b>Handong Industrial &amp; Media Design Degree Show</b> COEX Convention Hall, Seoul, Korea. 2007
	<b>39th Korea Industrial Design Exhibition</b> KIDP, Bun-dang, Korea. 2004

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## Societies

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Member of **AIGA in Iowa**  
since 2016

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Secure Volunteer in **Ames Community School District**  
since 2016

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Member of **SEGD**  
since 2015

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